



18th Annual Alpine Challenge

Sponsorship

In May 2016, the Alpine Challenge event again generated significant proceeds, due in part, to the volunteer nature of the event. Two young people received scholarships towards their college education.

Each year, at least two sophomore students are selected by the Alpine Kiwanis Club to take the "Alpine Challenge" -- a scholarship offered through a special challenge to complete high school and continue their education at a post-secondary school.

More information about this program can be found on our website, AlpineChallenge.com.

Started in 2001 by the Kiwanis Club of Alpine to benefit the Alpine Kiwanis College Scholarship Fund, the Alpine Challenge Bicycle Ride has grown to include hundreds of cyclists, tens of thousands of dollars, and an incredible list of sponsors.

The Kiwanis **challenge** to students is to pledge to live a drug/crime free life, graduate from high school in their scheduled year, and meet admission requirements for post-secondary education.

The name *Alpine Challenge* has expanded the meaning of its name as well, as this isn't just another bike ride – some call this one of the toughest rides in Southern California and a "must do"!

Of course, as a volunteer nonprofit organization, we rely heavily on funds and in-kind donations raised through the generous SPONSORSHIPS of businesses such as yours. Your donation is tax deductible to the full extent allowed by law.

Again this year, we've created several levels of sponsorship to accommodate everyone. We invite you to choose the level of sponsorship that best benefits you or your business. Please feel free to contact us with any questions or concerns at (619) 445-4996, by email at info@AlpineChallenge.com or through our website. We would be happy to talk with you at any time to help you choose the level of sponsorship that best benefits your business. We can also describe the various products we require in supporting the riders during the event.

Please note, though, that with regard to our ability to promote your sponsorship, deadlines exist in the preparation of printed promotional materials --**please don't let time slip away!**



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Sponsorship Levels

In-Kind Donations

It takes a lot of time and effort to put on an event such as the Alpine Challenge. Our volunteers freely donate their time to make it a success.

Sponsors provide money but, just as important, they can provide goods and services for the event.

Riders require lots of water and nourishment during the ride. We have six stations along the routes where riders can relax before starting on the next leg. We provide, a satisfying meal and drinks after the ride.

It's an important success factor and we welcome your donations and suggestions.

Gold Sponsor \$500+

- Two (2) complimentary ride entries
- Logo on our web site
- Banner at the Start/Finish area
- Onsite mentions during post-ride activities
- Booth at event if desired

Platinum Sponsor \$1,000+

All the above, plus:

- Two (2) additional complimentary ride entries (4 total)
- Logo on the SAG stop banner

Ruby Sponsor \$2,000+

All the above, plus:

- Two (2) additional complimentary ride entries (6 total)
- Additional Banners in the Park
(Registration Area/Beer Garden/Food Area)

Booth at event \$50

Can't commit to a full sponsorship this year? You can still participate! Host a booth to sell or showcase your products!

The Alpine Challenge ride is a fundraising effort by the Alpine Kiwanis Foundation, a 501(c)(3) California non-profit corporation (Tax ID 68-0592860). All donations are deductible to the fullest extent allowed by law.



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Sponsorship Form

Level of Sponsorship desired:

- | | |
|---|---|
| <input type="checkbox"/> Gold (\$500+) | <input type="checkbox"/> Platinum (\$1,000+) |
| <input type="checkbox"/> Ruby (\$2,000+) | <input type="checkbox"/> Booth at event (\$50) |

Company Name: _____

Key Contact: _____

Title: _____

Address: _____

City/State/Zip: _____

Phone: (____) _____ Fax: (____) _____

E-mail: _____

Web site URL: _____

Other Contact: _____
(if different than above)

Authorized Signature: _____

Form of Payment

- | | |
|---------------------------------------|---|
| <input type="checkbox"/> Check | <input type="checkbox"/> Credit Card |
|---------------------------------------|---|

Make payable to:
Alpine Kiwanis Foundation

Card # _____

Expiration Date: ____/____

Mail to:
Alpine Kiwanis Foundation
PO Box. 704
Alpine, CA 91903

Name: _____

Signature: _____

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